

Total Lobbying Effort

Total Lobbying Expenditures

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
\$50,012.30	\$50,000.00	\$51,000.00	\$51,000.00	\$202,012.30

Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
48.00	40.25	37.50	23.75	149.50

Total Hours Other

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
297.75	213.50	227.00	114.25	852.50

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 55

Relating to: finance charges for certain motor vehicle title and payday loans.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
17.00 (5%)	5.00 (2%)	3.00 (1%)		25.00 (2%)

Assembly Bill 310

Relating to: motor vehicle title loans.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
17.00 (5%)	5.00 (2%)	3.00 (1%)		25.00 (2%)

Assembly Bill 311

Relating to: payday loans.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
35.00 (10%)	5.00 (2%)	3.00 (1%)		43.00 (4%)

Assembly Bill 392

Relating to: finance charges for licensed lenders.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	5.00 (2%)	3.00 (1%)		8.00 (< 1%)

Assembly Bill 447

Relating to: payday loan providers, providing an exemption from emergency rule procedures, granting rule-making authority, and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total

	5.00 (2%)	79.00 (30%)		84.00 (8%)
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Senate Bill 530

Relating to: regulating consumer small loans, limiting the areas in which a payday lender may operate, granting rule-making authority, and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		159.00 (60%)		159.00 (16%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Legislative matters regarding increased disclosure for 138.09 licenses.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
34.58 (10%)	50.75 (20%)	5.29 (2%)		90.62 (9%)

Development, drafting or introduction of a proposal relating to legislation relating to short term consumer loans.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
69.15 (20%)	126.88 (50%)	5.29 (2%)		201.32 (20%)

Any legislation that seeks to prohibit or limit a consumer access to credit.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
172.88 (50%)	50.75 (20%)	5.29 (2%)		228.92 (23%)

Development, drafting or introduction of a proposal relating to DFI rule regarding the Wisconsin Consumer Act (Clearinghouse Rule 08-071)

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			110.40 (80%)	110.40 (11%)

Development, drafting or introduction of a proposal relating to Rule to create ch. DFI 75, relating to payday lending.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
			27.60 (20%)	27.60 (3%)